

Associate Opportunity – Content Creator

The Fee

We will pay a fee of **£500**, all-inclusive of your time. This will be for 42 hours of engagement. This is a developmental opportunity, so if it is something interests you, then please apply.

The Role

We're looking for someone to join our team who has experience of or a drive to develop and create content for a younger audience. The role will be to promote the Sheffield Mental Health Guide, which has been relaunched as an all-age website (it was previously for adults only). The chosen candidate will assist in creating a social media calendar by mind mapping ideas to captivate young people.

They will also collaborate with young people to involve them in the content creation process. Additionally, there will be interaction with and gathering of content from services highlighted in our guide. You will collaborate with our team to adhere to brand guidelines and enhance the attractiveness, engagement, and informativeness of our social media platforms.

About us

Sheffield Flourish is an award-winning innovative charity. We aim to support people living with mental health conditions to use their skills, ideas and talent to build the lives they wish to lead.

Our organisation manages four websites, Sheffield Flourish, Sheffield Suicide Support, My Toolkit and the Sheffield Mental Health Guide. Alongside this, we facilitate several groups working in creative arts, gardening and vegetable growing, football and more (check out CAST, Oasis, Open Door Music, Connected Worlds and Brunsmead Awareness FC).

Sheffield Flourish Values

Our values are especially important to us and run through all our activities:

- ★ We stand for hope and positive change
- ★ We engage critically and constructively with key issues in mental health
- ★ We are realistic about the barriers and exclusions which people living with mental health conditions have to face
- ★ We strive to be inclusive and respectful
- ★ We value the knowledge, ideas, and skills of people living with mental health conditions
- ★ We are innovative and creative

In delivering our aims and objectives we aim to build confidence, improve wellbeing, increase understanding of mental health issues, challenge stigma, and reduce social exclusion and isolation.

SHEFFIELD FLOURISH

The Project

We have developed the Sheffield Mental Health Guide website into an all-age website. We have been working hard behind the scenes to learn what children and younger people would like to see developed on the website. One of the findings from our research is that younger people are more likely to engage with our social media than the website.

The Timeline

The timescale for this project is June– August 2024, we require a time commitment of 42 hours; how and when these hours are spent will be determined in-line with the needs of the successful applicant and the Mental Health Guide.

We will pay a fee of **£500**, all-inclusive of your time and will discuss suitable instalments of payment.

Associate attributes, skills, knowledge and experience:

- Be comfortable using social media to create content based on our guidelines.
- Have ideas on different forms of content and how to use it to promote good mental health via the Mental Health Guide.
- Be comfortable talking to young people and working with them to safely collect images, videos, and other content for our social media.
- Be organised and work to a co-produced plan of action.
- Be comfortable on camera.

To Apply

Please send a CV and short statement explaining why you would like to be considered for the Associate opportunity to: info@sheffieldflourish.co.uk

Deadline for applications: Tuesday 7th May 2024

Interviews will be held on: Wednesday 15th May 2024

- The suitable candidate will have an initial meeting with one of our Information Coordinators and the Digital and Communication Manager of Sheffield Flourish, which will cover the skills you offer, the process of working with us as an Associate and the expectations on both sides regarding the relationship.
- You will need to provide us with the contact details of 2 referees, proof of your identification and qualifications.